

# BUSINESS MEETS COMMUNITY



## HOW UNITED WAY CAN SERVE YOUR BUSINESS INTERESTS:

The very best connections happen at the intersection of business meets community, and it's been our privilege for the past 100 years to be brokering connections and impact that change lives. This is why your business partnership is so essential and why we want to serve you with engagement and team-building tools for your employees:

**because we know that the intersection of business and community changes lives.**

Did you know UWCHQ offers three different engagement experiences for employees which places them at the intersection of our community in meaningful ways: **The A.L.I.C.E Experience**, **Impact Tours**, and **Day of Caring** (more info on the backside of this page).

“After my first Impact Tour with the Wegmans leadership team, I never again questioned why we, as a company, partner with them to the extent we do.”

—Danielle Stone, Wegmans Assistant Store Team Leader



Use the QR code to get the full narrative of how life-changing Danielle's experience with United Way was.

**Stat: 75% percent of the global workforce will be made up of Millennials by 2025**

**Millennials and Gen Z value community engagement and have a high preference for direct service and volunteer opportunities.**

“Volunteer work is found to be positively and highly significantly associated with Millennial employee job satisfaction. It has the potential to enhance or provide meaningfulness and build additional psychological, personal, and social resources... The modest but provocative findings of this paper suggest that volunteer work experience is one experience that has the potential to significantly affect Millennials' reactions to their job and their work environment.”

—**Wendy A. Campione**, Northern Arizona University  
From the study: “*Volunteer Work Experience: Can It Help Millennials to Find Meaning and Interest in their Work and to Negotiate their Role Within the Workplace*”





# THE ALICE EXPERIENCE

Leverage our powerful two-hour workshop to challenge your team's understanding of financial hardship which your employees, clients and customers experience everyday. This interactive experience will equip your staff to understand more fully and empathize with the invisible needs of the 48% of households in Chautauqua County who are "Asset Limited, Income Constrained, and Employed."



## IMPACT TOUR

Take groups of your employees or leadership team on a United Way "impact tour." In 2-3 hours, we'll give a tour of our agencies and their impact, and allow your employees to witness firsthand why their giving matters in our community.

## DAY OF CARING: EMPLOYEE VOLUNTEERING

Allow your employees to give back through a half day of direct service. We'll provide all the coordination for your business to achieve impactful volunteerism at one of our partner agencies, and it will boost both their community spirit and their team morale.



For more information on our Business Meets Community partnership opportunities or to book an employee engagement experience, contact [kcastro@uwayscc.org](mailto:kcastro@uwayscc.org)