

# United Way of Southern Chautauqua County

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## Ruby Tuesday Pitches-In For United Way

Ruby Tuesday on Fairmount Avenue in Lakewood, is donating 20% of its proceeds on Tuesday, November 22<sup>nd</sup>, and Wednesday, November 23<sup>rd</sup>, to the 2011 United Way Campaign.

“We were searching the community for worthy charities, and the United Way was a no brainer,” said Marc Stocki, Ruby Tuesday General Manager. “They do tremendous work in this area, and this is one small way we can give back.”

The fundraiser includes lunch, dinner, and all alcoholic and non-alcoholic beverages. Customers need to download the Ruby Tuesday Giveback Flyer, which is available on the United Way website at [www.uwayscc.org](http://www.uwayscc.org). Once they present the flyer to wait staff, 20% of their bill will be donated to this year’s campaign.

Marc Stocki said the effort coincides with a national push to encourage others to give back to the communities in which they live.

“Ruby Tuesday restaurants all across the country are putting the challenge out there. It’s vital; especially in this economy, for people to think about others before themselves. We want to keep this selfless attitude up, right on through the holiday season.”

Tory Irgang is Executive Director of the United Way of Southern Chautauqua County. She said she’s thrilled to see the popular eatery stepping-up and helping-out.

“Everyone loves to eat. But not everyone is in a position to give. This is a perfect way for folks to enjoy themselves, and at the same time help out hundreds of others who desperately rely on the success of this year’s campaign.”

The 2011 United Way Campaign goal is \$1.3 million. The money raised goes to support 44 programs, and 17 partner agencies in southern Chautauqua County. For more information on this year’s campaign, you can visit [www.uwayscc.org](http://www.uwayscc.org). You can also connect with them on Facebook: United Way of Southern Chautauqua County.

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